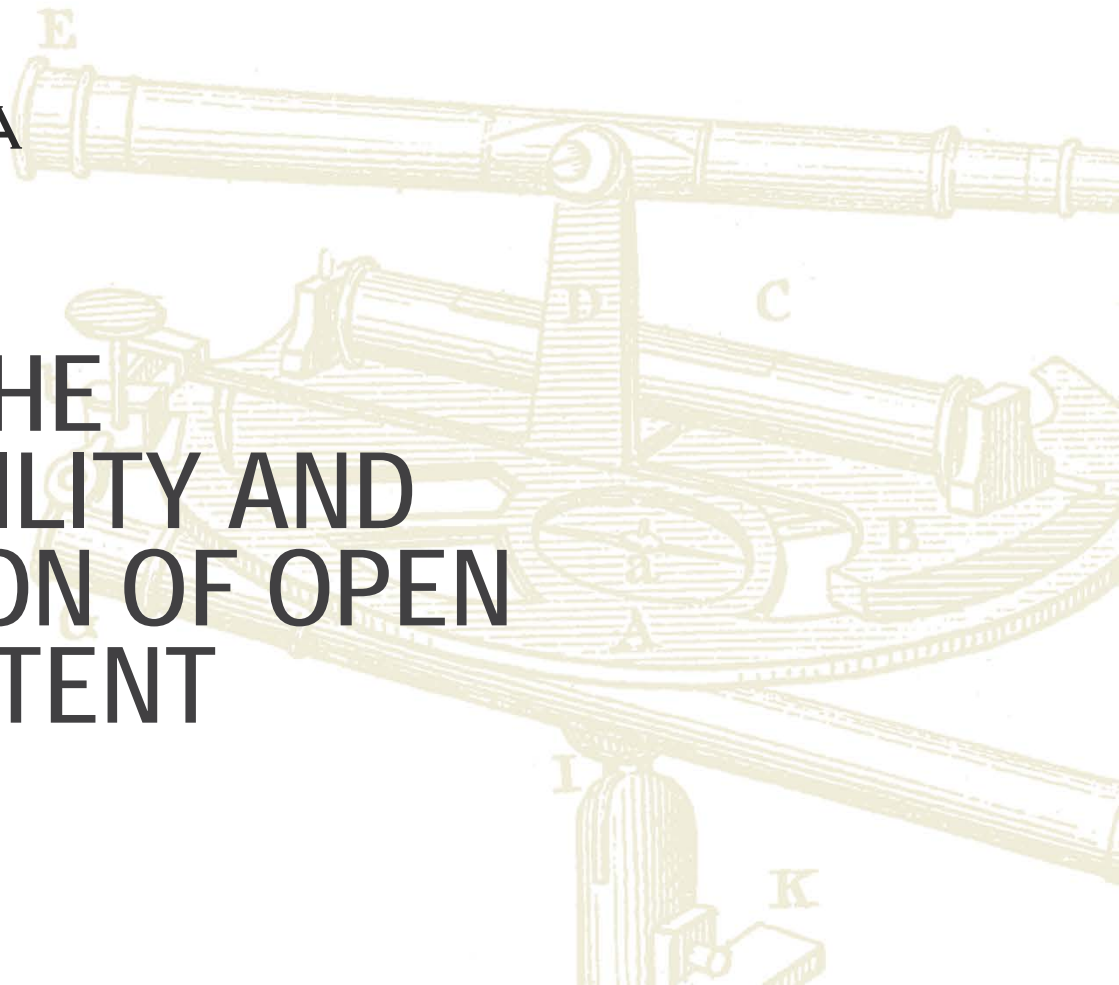# ITHAKA

IMPROVING THE DISCOVERABILITY AND PRESERVATION OF OPEN ACCESS CONTENT

Javanica Curry

ITHAKA'S MISSION

TO PRESERVE AND EXPAND ACCESS TO KNOWLEDGE AND EDUCATION IN AFFORDABLE AND SUSTAINABLE WAYS BY INNOVATING THROUGH TECHNOLOGY

ITHAKA

JSTOR is a not-for-profit digital library of academic journals, books, and primary sources.

Ithaka S+R is a not-for-profit research and consulting service that helps academic, cultural, and publishing communities thrive in the digital environment.

Portico is a not-for-profit preservation service for digital publications, including electronic journals, books, and historical collections.

Artstor is a not-for-profit providing 2+ million high-quality images and digital asset management software to enhance scholarship and teaching.

How do we maximize access in ways consistent with what we believe is important to a healthy higher education and research ecosystem?

Open access to knowledge — free, immediate, online access to content to anyone on the web — is a powerful opportunity.

PRINCIPLES

Respect rights holders.

Deliver quality – content and digital experiences as technology evolves.

Pursue impact, not simply access.

Preserve for the future.

Ensure financial sustainability.

OPEN ACCESS ACROSS ITHAKA

JSTOR

Open Access

- 500,000+ OA journal articles (EJC)
- 3,000+ OA ebooks
- 2,500+ JSTOR Daily articles (including 4,700+ links to research articles on JSTOR)

Limited Free Access

- Free read-only access worldwide: 8.5 million articles from 1,900+ journals
- Free low-resolution images and metadata for 2 million primary source objects

ARTSTOR

1 million+ OA images

Publicly available on Artstor.

These images have been contributed by libraries and museums, who use JSTOR Forum to manage and disseminate content to Artstor as well as other platforms like DPLA.

PORTICO

*3,000+ OA journals –
95 open on Portico today*

Open access content can be preserved in Portico and, at the publisher's choice, made openly accessible in the future should we be called on to provision access.

Of the 118 titles Portico has triggered to date (is providing access to because it is no longer available from any other source), 95 of those are Open Access.

ITHAKA S+R

400+ research reports, issue briefs, case studies, and blog posts

Everything from Ithaka S+R and our invited authors is open access. This content – and the work that preceded them – is subsidized by grants and sponsorships.
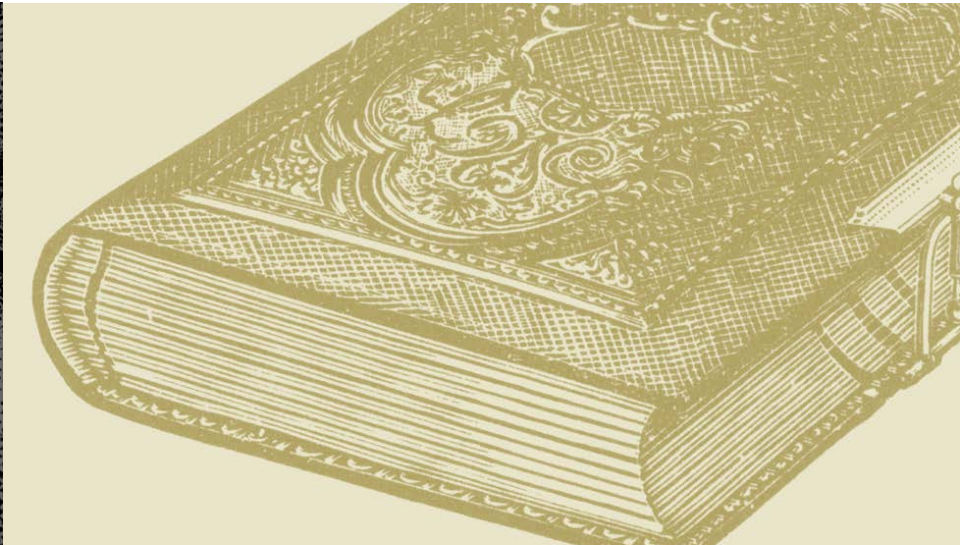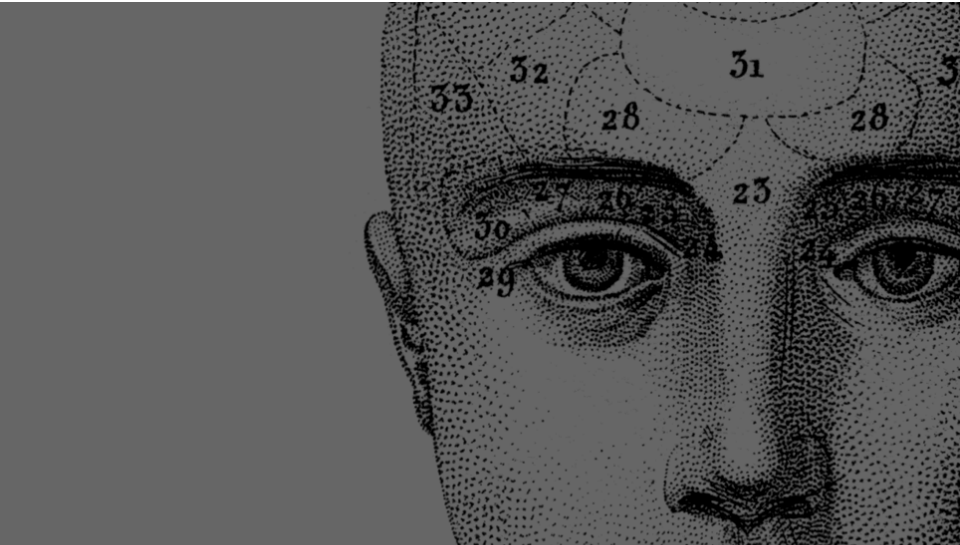
BEYOND OPEN: MAKING CONTENT EASY TO DISCOVER AND USE

GLOBAL IMPACT OF OPEN ACCESS

- The Open Access ebooks have been used in 226 countries/territories

- KU Research also found that institutions located in the global south are relatively high users of OA books when compared to institutions located in the US, UK, and Western Europe

3000+ OPEN ACCESS TITLES

Growth of JSTOR's Open Access ebook initiative
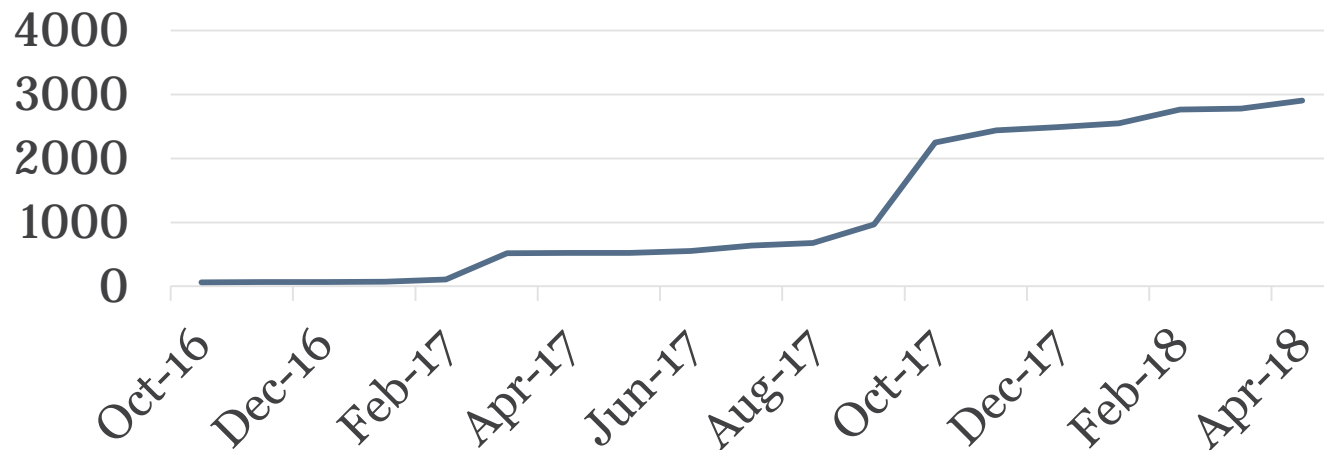
- **JSTOR in October 2016**: 60 titles from 4 presses
- **JSTOR in April 2018**: 2,903 titles from 42 presses

OPEN ACCESS EBOOKS
PARTICIPATING PRESSES

- Academic Studies Press
- Amsterdam University Press
- Anthem Press
- ANU Press
- Appalachian State University
- Art Institute of Chicago
- Berghahn Books
- Brill
- Brookings Institution Press
- Cornell University Press
- Edinburgh University Press
- Fordham University Press
- Liverpool University Press
- Manchester University Press
- Mohr Siebeck

- Multilingual Matters
- New York University Press
- Northwestern University Press
- Ohio State University Press
- Open Book Publishers
- Pennsylvania State University Press
- Pluto Books
- Policy Press at the University of Bristol
- Princeton University Press
- Purdue University Press
- RAND Corporation
- Royal Irish Academy
- Rutgers University Press

- Temple University Press
- UCL Press
- University of Adelaide Press
- University of California Press
- University of Georgia Press
- University of Hawaii Press
- University of Michigan Press
- University of North Carolina Press
- University of Ottawa Press
- University of Sydney
- University of Toronto Press
- University Press of Colorado
- Wits University Press
- Yale University Press

PARTNERSHIP WITH KNOWLEDGE UNLATCHED

- In addition to hosting OA books "unlatched" by Knowledge Unlatched, JSTOR partners with them to research usage of OA content

- They have found that even when OA books are available in multiple locations, they get significant usage on JSTOR

EASE OF DISCOVERY

- Free MARC records for OA content are available to all libraries
- Collection can be activated in the major discovery services
- Once you set this up, all new Open Access titles on JSTOR will be added automatically

EASE OF USE

Open Content

Explore academic content on JSTOR that is open to everyone, everywhere. Search thousands of free journal articles and open access book chapters.

Search open content on JSTOR 🔍

JSTOR Daily: an online news magazine that links to free content on JSTOR

How JSTOR expands access to academic content

For Librarians: Learn more about adding OA books to your collections

JSTOR PLATFORM DRIVES USAGE OF OA BOOKS
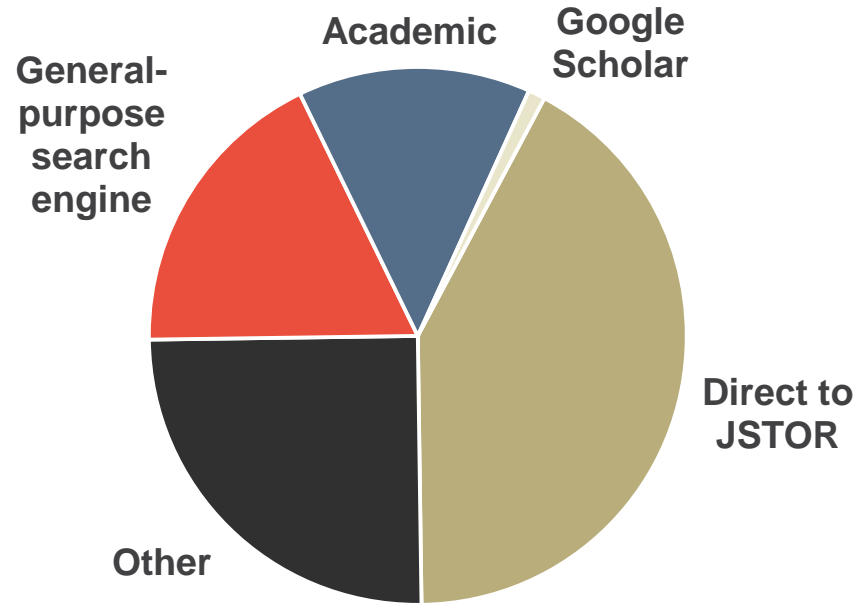
- 42% of Open Access sessions start on JSTOR
- JSTOR users are integrating OA ebooks into their research

INTEGRATING LICENSED AND OA CONTENT

OPEN ACCESS

The Open Access content is cross-searchable with all other content on JSTOR, and is clearly identified as Open Access

OA USE ACROSS CONTENT TYPES

Access across CONCERT members July 2017 – June 2018

OA USAGE: Journals vs. Books
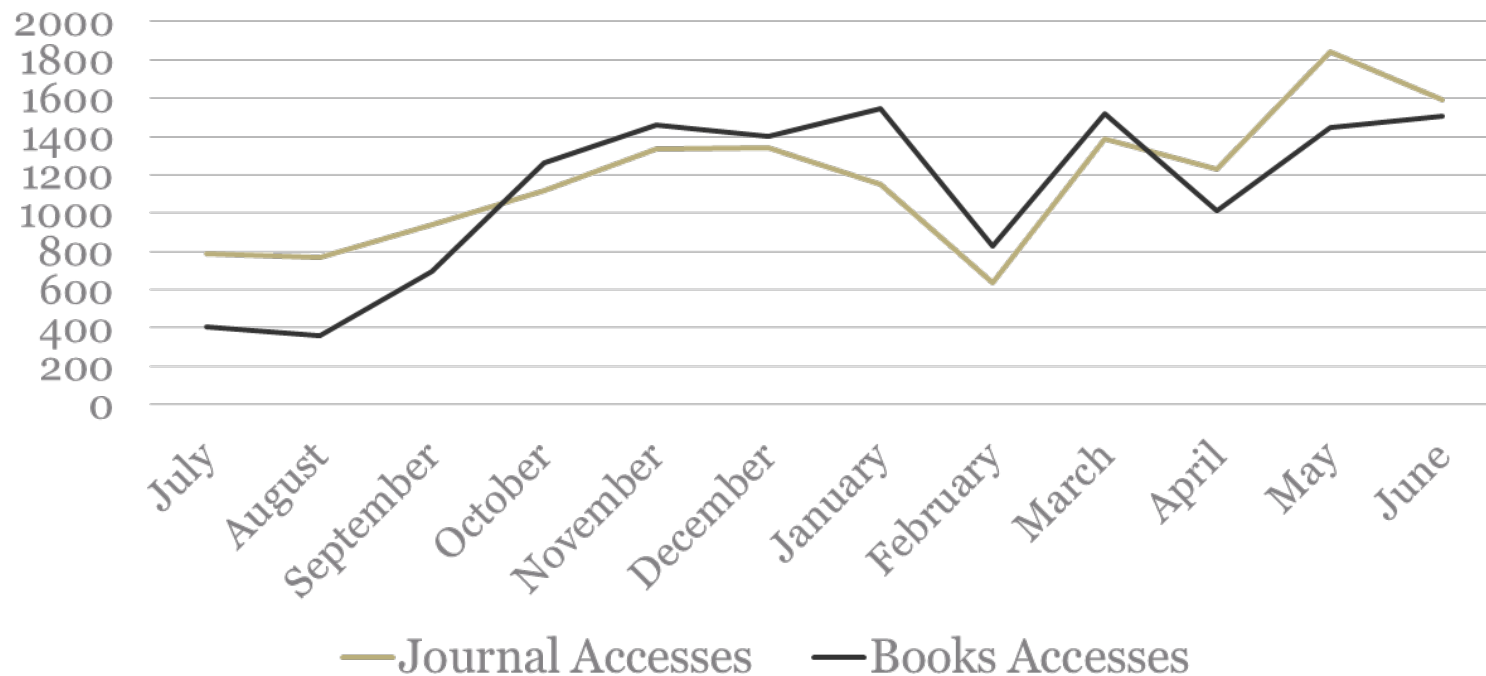
HIGH OA USAGE AT CONCERT INSTITUTIONS

More than 13,000 chapter views and downloads of Open Access ebooks with CONCERT members in the past year (July 2017 - June 2018)

OA ebook usage at CONCERT Institutions

2016/2017 Accesses   2017/2018 Accesses
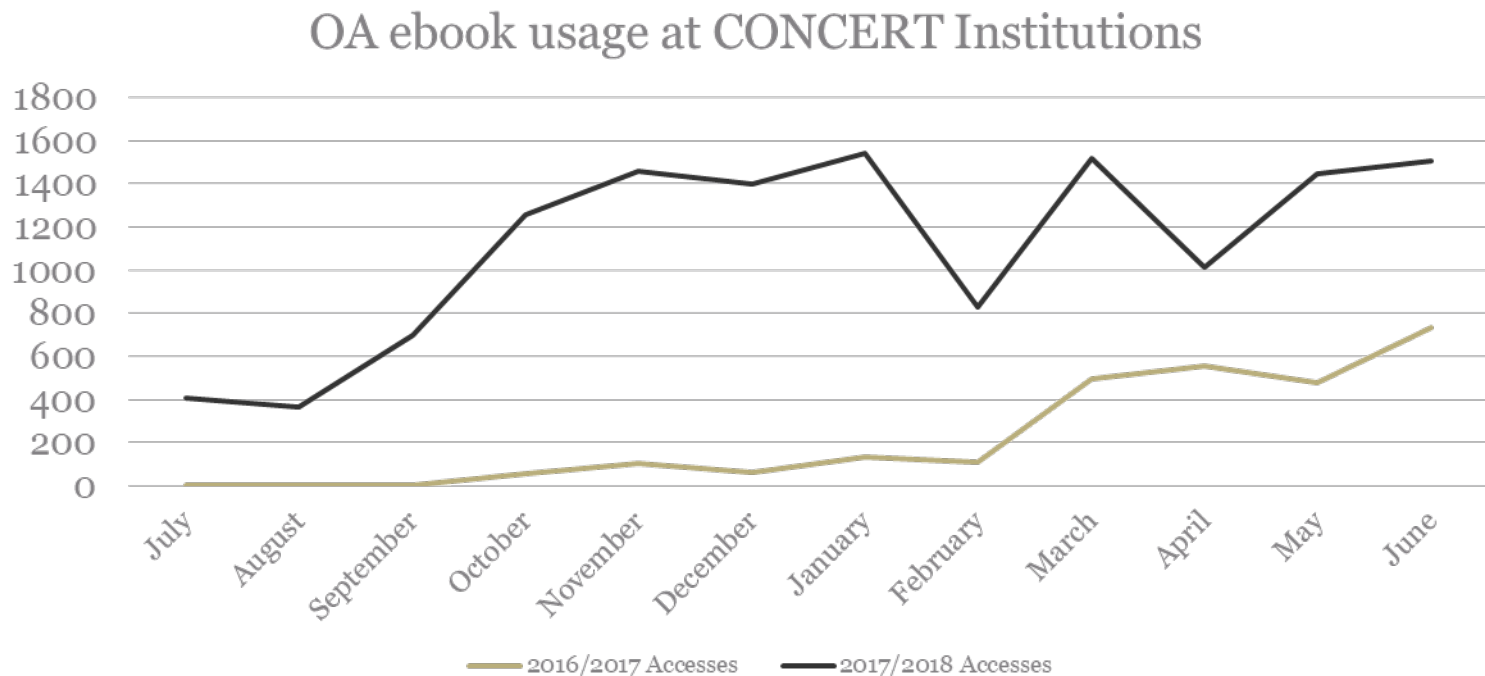
TOP OPEN ACCESS DISCIPLINES AT CONCERT INSTITUTIONS
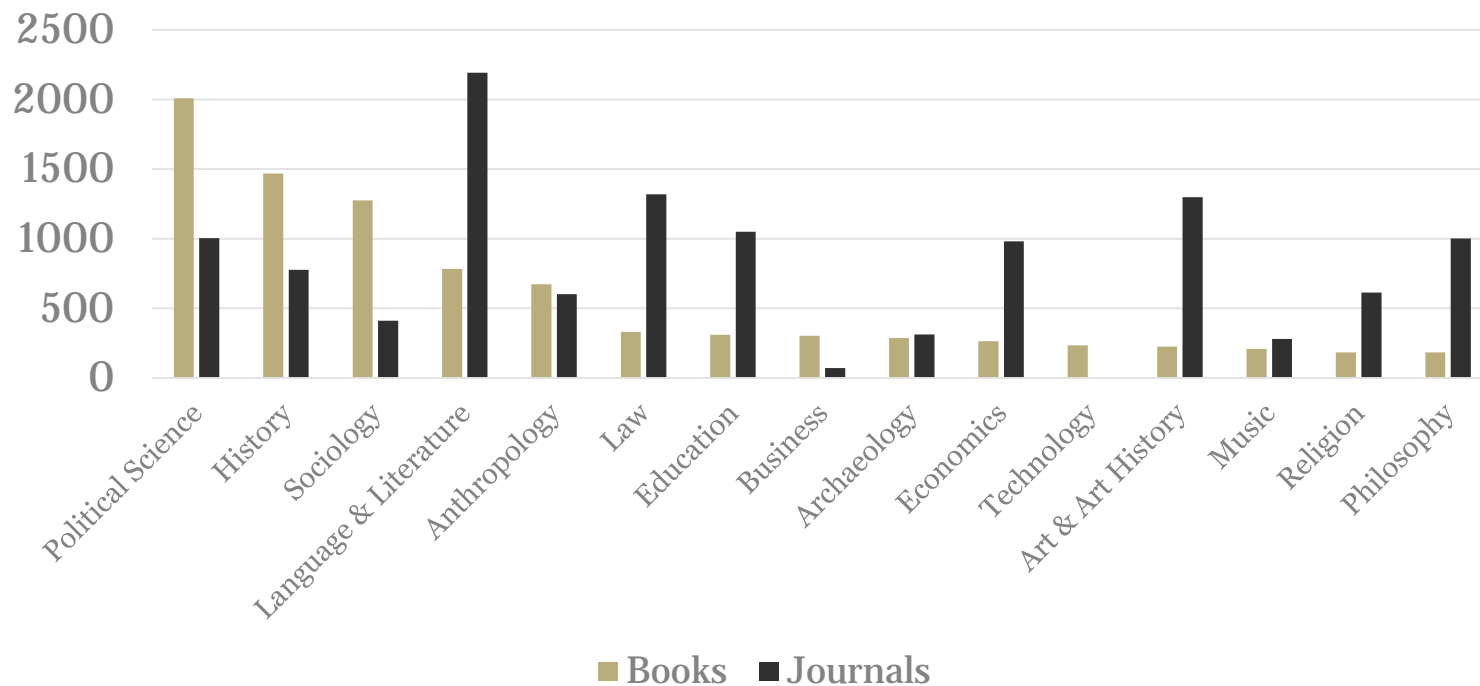
OA Preserved for the Long Term

- Because many OA funding models are still experimental, there is concern in the library community that some OA content may be at risk of disappearing in the future

- All OA content on JSTOR is preserved in Portico, so that librarians and researchers can be assured of its availability for the long term

PORTICO

IMPROVING THE RESEARCH EXPERIENCE ON JSTOR
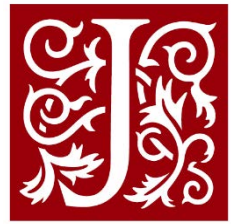
Text Analyzer: A new way to search

This new tool helps researchers:

- **Explore a new topic**: upload a starting document (for example: assignment description, encyclopedia description) and get recommendations for related content on JSTOR

- **Find better keywords**: upload a classic article or key document (paper outline, notes, etc.) to find keywords and academic terminology to help refine your search

- **Find resources that were missed**: upload an outline of a paper, key sources, or notes to find recommendations that may have been missed with a traditional search

- Upload documents in many languages (including Chinese) and find results in English

JSTOR

Text Analyzer: A new way to search

My Workspace: save and organize research

OPEN ACCESS: BEYOND BOOKS AND JOURNALS

Home   Browse ▾   Organize ▾   Share ▾   Support

Artstor Collections

Institutional Collections

Public Collections

My Collections

Image Groups

Filtered

Collection

Public Coll

Date   Clear

| 1000 | **BCE** | CE |

| 2017 | BCE | **CE** |

| **RESET** | **APPLY** |

Search   🔍   ☐ Search within results

Advanced Search

Browse Collection

Yale University Art Gallery: Borneo Mats Collection

Shared Shelf Commons is a free, open-access library of images. Search and browse collections with tools to zoom, print, export, and share images. Public Collections are delivered via JSTOR Forum, a web-based software solution for creating, sharing, and preserving digital collections.

More

Sort: Relevance ▾   Images/page: 24 ▾   ▦ ▨   ⊘ Select

|< < 1 of 2 >

41 results.

Forum

Broaden the Reach of Your Collections

Get started managing and publishing digital content to a community of scholars and beyond.

VIEW QUICKSTART GUIDE

OPEN ACCESS TOMORROW

OBSERVATIONS & PERSPECTIVE

From where we sit, these are still early days.

Experiments and evidence are valuable, not leaps of faith.

There is benefit in the mutual understanding that is and can occur around the full knowledge lifecycle.

We need to get comfortable with a spectrum of access and openness.

We should always be aware of the broader economic context.

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STRATEGIC PARTNERSHIPS

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