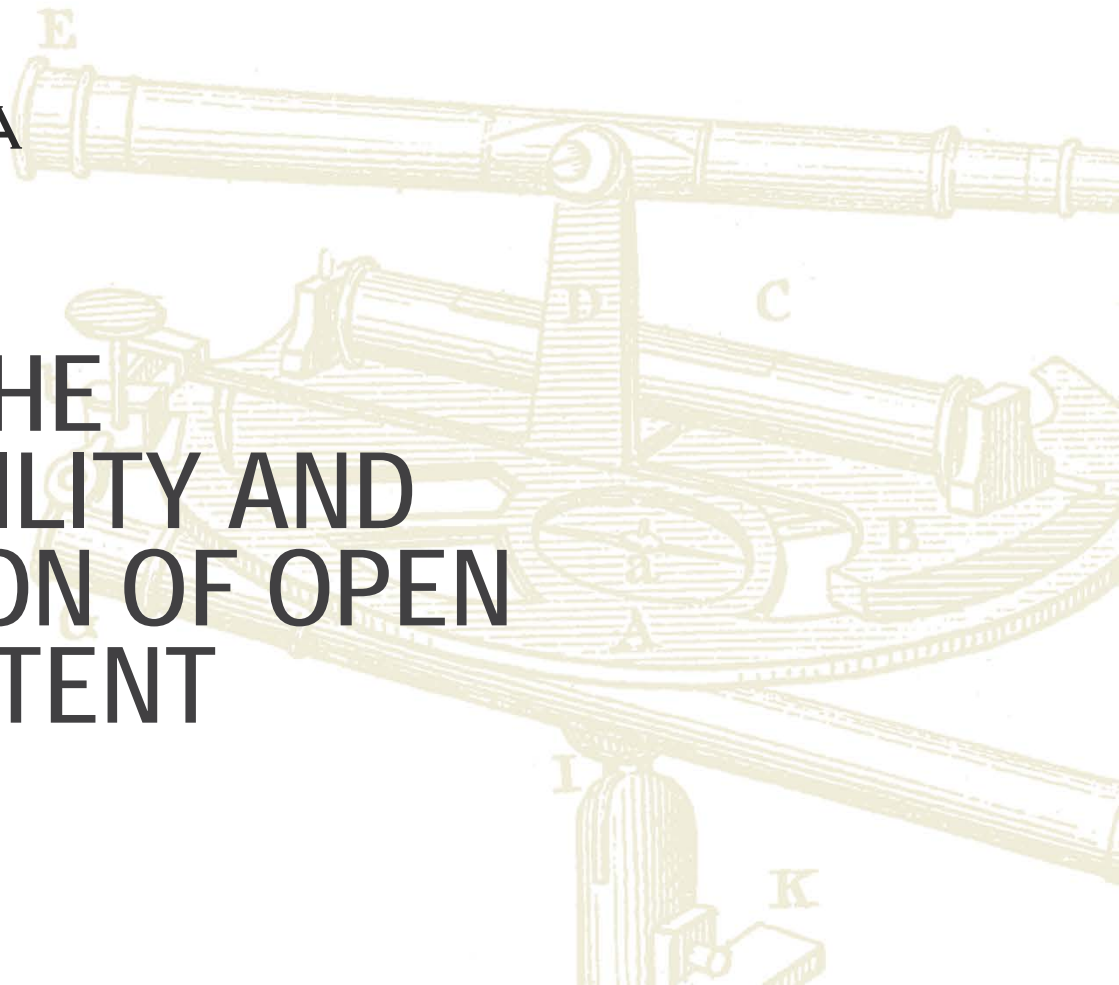


I T H A K A

IMPROVING THE DISCOVERABILITY AND PRESERVATION OF OPEN ACCESS CONTENT

Javanica Curry



ITHAKA'S MISSION

TO PRESERVE AND EXPAND ACCESS TO KNOWLEDGE AND EDUCATION
IN AFFORDABLE AND SUSTAINABLE WAYS BY INNOVATING THROUGH
TECHNOLOGY

I T H A K A



JSTOR

JSTOR is a not-for-profit digital library of academic journals, books, and primary sources.



ITHAKA S+R

Ithaka S+R is a not-for-profit research and consulting service that helps academic, cultural, and publishing communities thrive in the digital environment.



PORTICO

Portico is a not-for-profit preservation service for digital publications, including electronic journals, books, and historical collections.



ARTSTOR

Artstor is a not-for-profit providing 2+ million high-quality images and digital asset management software to enhance scholarship and teaching.

How do we maximize access in ways consistent with what we believe is important to a healthy higher education and research ecosystem?

*Open access to knowledge – free,
immediate, online access to content to
anyone on the web – is a powerful
opportunity.*

PRINCIPLES

Respect rights holders.

Deliver quality – content and digital experiences as technology evolves.

Pursue impact, not simply access.

Preserve for the future.

Ensure financial sustainability.

OPEN ACCESS ACROSS ITHAKA

JSTOR

Open Access

- 500,000+ OA journal articles (EJC)
- 3,000+ OA ebooks
- 2,500+ JSTOR Daily articles
(including 4,700+ links to research articles on JSTOR)

Limited Free Access

- Free read-only access worldwide: 8.5 million articles from 1,900+ journals
- Free low-resolution images and metadata for 2 million primary source objects

ARTSTOR

1 million+ OA images

Publicly available on Artstor.

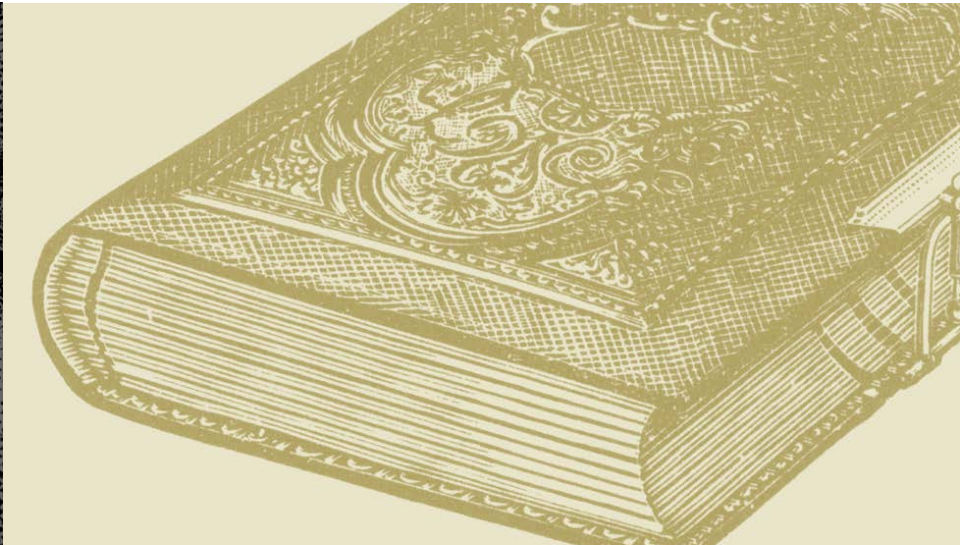
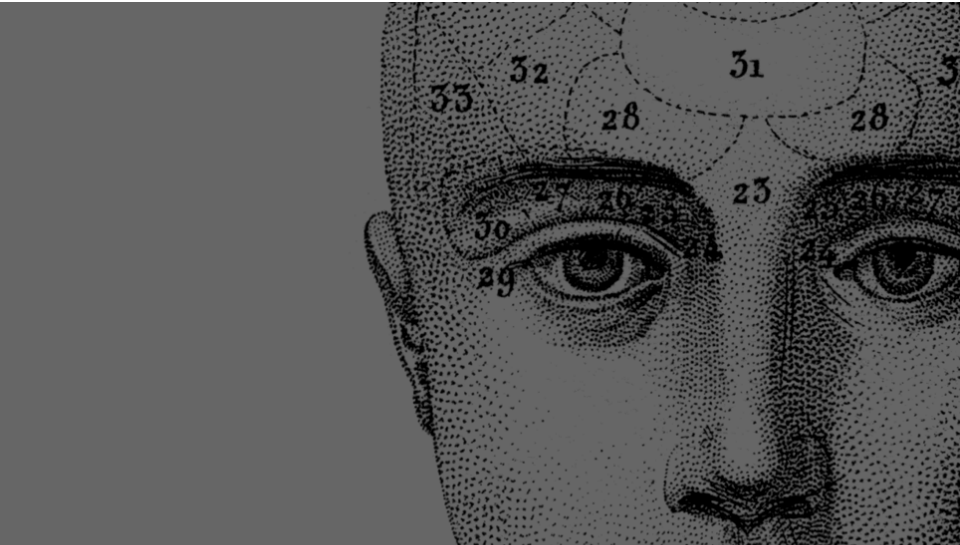
These images have been contributed by libraries and museums, who use JSTOR Forum to manage and disseminate content to Artstor as well as other platforms like DPLA.



ITHAKA S+R

400+ research reports, issue briefs, case studies, and blog posts

Everything from Ithaka S+R and our invited authors is open access. This content – and the work that preceded them – is subsidized by grants and sponsorships.



**BEYOND OPEN: MAKING CONTENT
EASY TO DISCOVER AND USE**

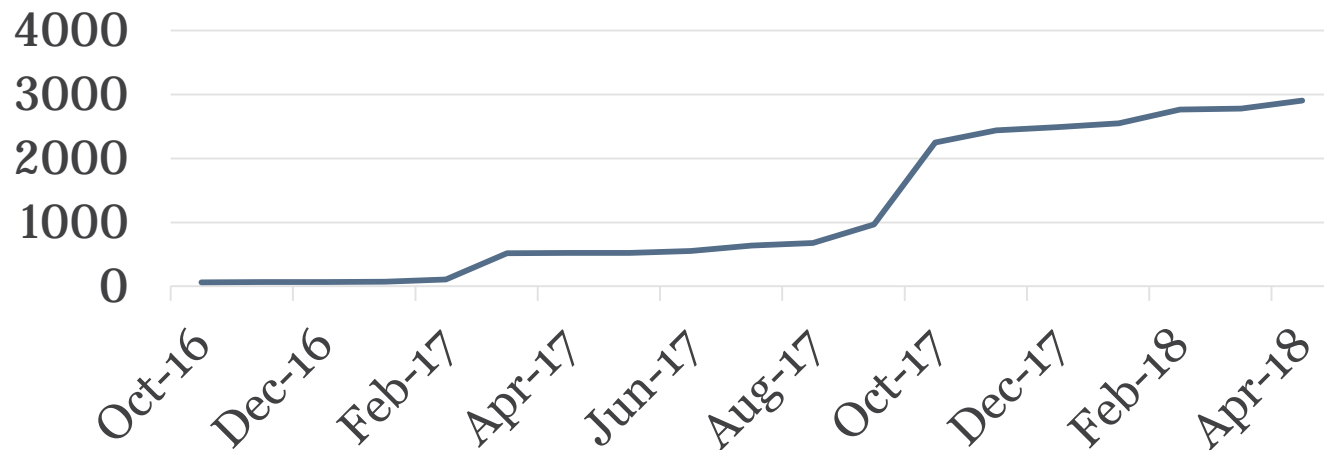
GLOBAL IMPACT OF OPEN ACCESS



- The Open Access ebooks have been used in 226 countries/territories
- KU Research also found that institutions located in the global south are relatively high users of OA books when compared to institutions located in the US, UK, and Western Europe

3000+ OPEN ACCESS TITLES

Growth of JSTOR's Open Access ebook initiative



- **JSTOR in October 2016:** 60 titles from 4 presses
- **JSTOR in April 2018:** 2,903 titles from 42 presses

OPEN ACCESS EBOOKS

PARTICIPATING PRESSES

- Academic Studies Press
- Amsterdam University Press
- Anthem Press
- ANU Press
- Appalachian State University
- Art Institute of Chicago
- Berghahn Books
- Brill
- Brookings Institution Press
- Cornell University Press
- Edinburgh University Press
- Fordham University Press
- Liverpool University Press
- Manchester University Press
- Mohr Siebeck
- Multilingual Matters
- New York University Press
- Northwestern University Press
- Ohio State University Press
- Open Book Publishers
- Pennsylvania State University Press
- Pluto Books
- Policy Press at the University of Bristol
- Princeton University Press
- Purdue University Press
- RAND Corporation
- Royal Irish Academy
- Rutgers University Press
- Temple University Press
- UCL Press
- University of Adelaide Press
- University of California Press
- University of Georgia Press
- University of Hawaii Press
- University of Michigan Press
- University of North Carolina Press
- University of Ottawa Press
- University of Sydney
- University of Toronto Press
- University Press of Colorado
- Wits University Press
- Yale University Press

PARTNERSHIP WITH KNOWLEDGE UNLATCHED

- In addition to hosting OA books “unlatched” by Knowledge Unlatched, JSTOR partners with them to research usage of OA content
- They have found that even when OA books are available in multiple locations, they get significant usage on JSTOR



EXPLORING USAGE OF OPEN ACCESS BOOKS VIA THE JSTOR PLATFORM



EASE OF DISCOVERY

- Free MARC records for OA content are available to all libraries
- Collection can be activated in the major discovery services
- Once you set this up, all new Open Access titles on JSTOR will be added automatically

EASE OF USE

Open Content

Explore academic content on JSTOR that is open to everyone, everywhere. Search thousands of free journal articles and open access book chapters.



JSTOR Daily: an online news magazine that links to free content on JSTOR

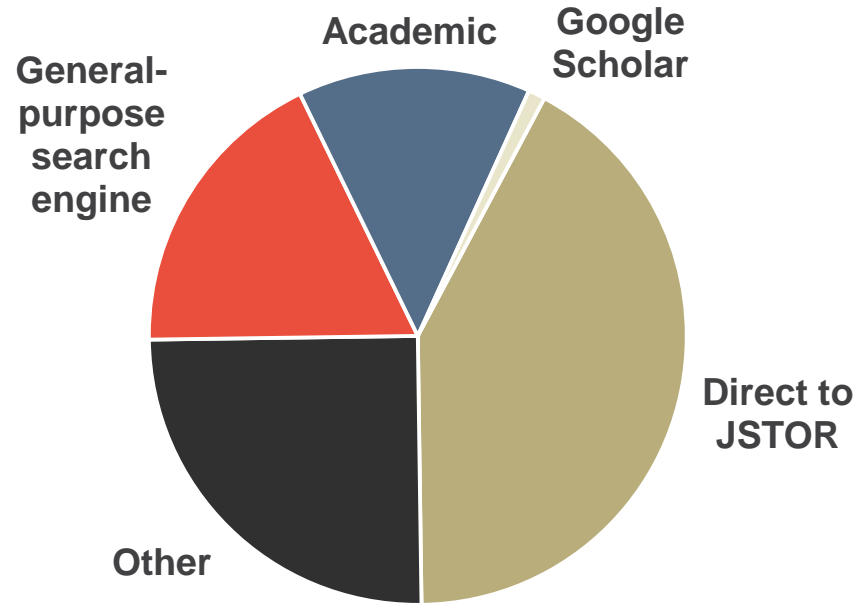


How JSTOR expands access to academic content



For Librarians: Learn more about adding OA books to your collections

JSTOR PLATFORM DRIVES USAGE OF OA BOOKS



- 42% of Open Access sessions start on JSTOR
- JSTOR users are integrating OA ebooks into their research

INTEGRATING LICENSED AND OA CONTENT



The screenshot shows the JSTOR search results page for the query "partisan gerrymandering america". The page displays 981 search results. The first result is a book chapter titled "Gerrymandering and the Future of American Politics" by Erik J. Engstrom, published in 2013. This result is marked as "OPEN ACCESS". The page includes a search bar, a "Refine Results" section with filters for content type and publication date, and a "Sort by" dropdown menu. The user's name, Valerie Yaw, is visible in the top right corner.

JSTOR

partisan gerrymandering america

Valerie Yaw

Advanced Search Browse

About Support

981 Search Results

Refine Results

Showing 1-25 of 981

Search Within Results:

Search within results

Update Results

Content Type:

- ☐ Journals (717)
- ☐ Books (258)
- ☐ Pamphlets (6)

Publication Date:

(yyyy or yyyy/mm or yyyy/mm/dd)

From To

Sort by: Relevance

Show snippets

Export Selected Citations

☐ BOOK CHAPTER

[Gerrymandering and the Future of American Politics](#) (pp. 191-206)

From: [Partisan Gerrymandering and the Construction of American Democracy](#)

[Erik J. Engstrom](#)

[University of Michigan Press](#) (2013)

OPEN ACCESS

Topics: [Gerrymandering](#), [Political partisanship](#), [Voting](#), [Congressional districts](#), [Political power](#), [Politicians](#)

Download PDF

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Cite this Item

☐ JOURNAL ARTICLE

[The Supreme Court Prohibits Gerrymandering: A Gain or a Loss for](#)

Download PDF

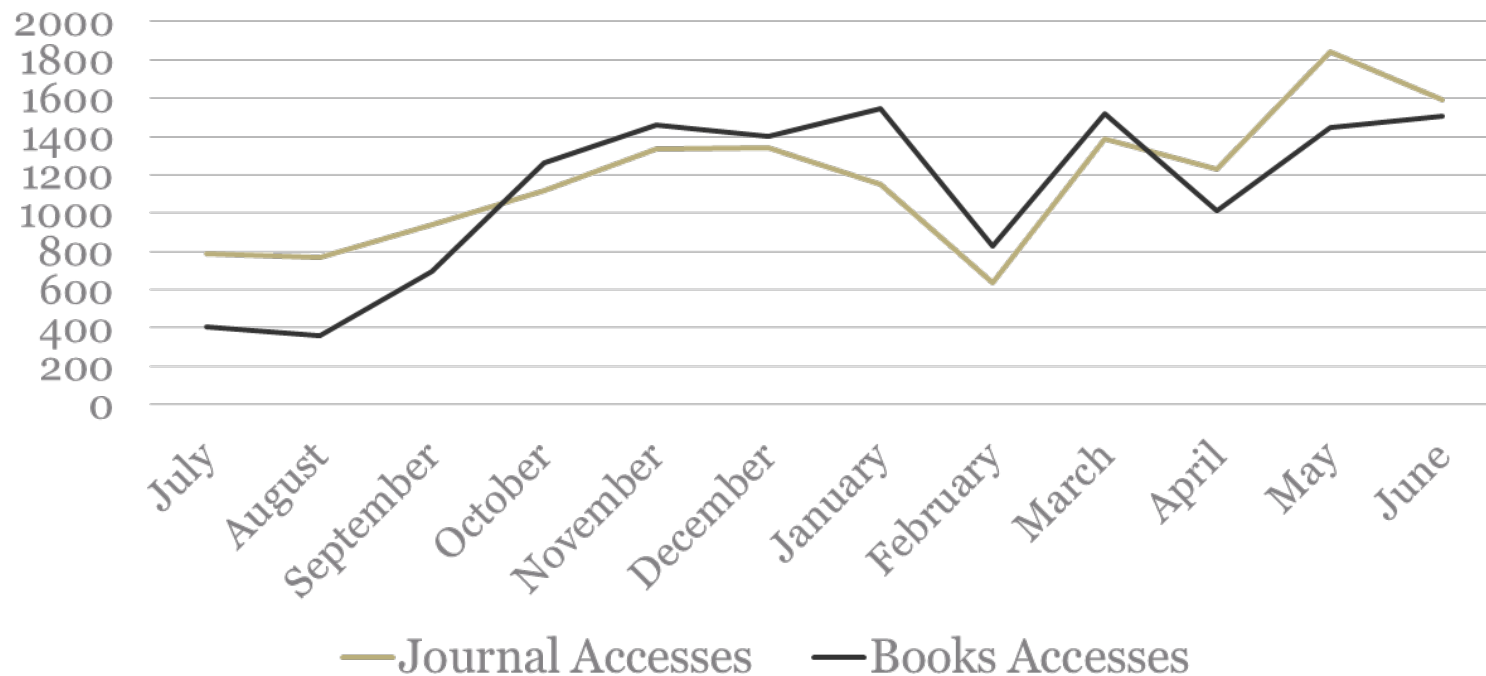
OPEN ACCESS

The Open Access content is cross-searchable with all other content on JSTOR, and is clearly identified as Open Access

OA USE ACROSS CONTENT TYPES

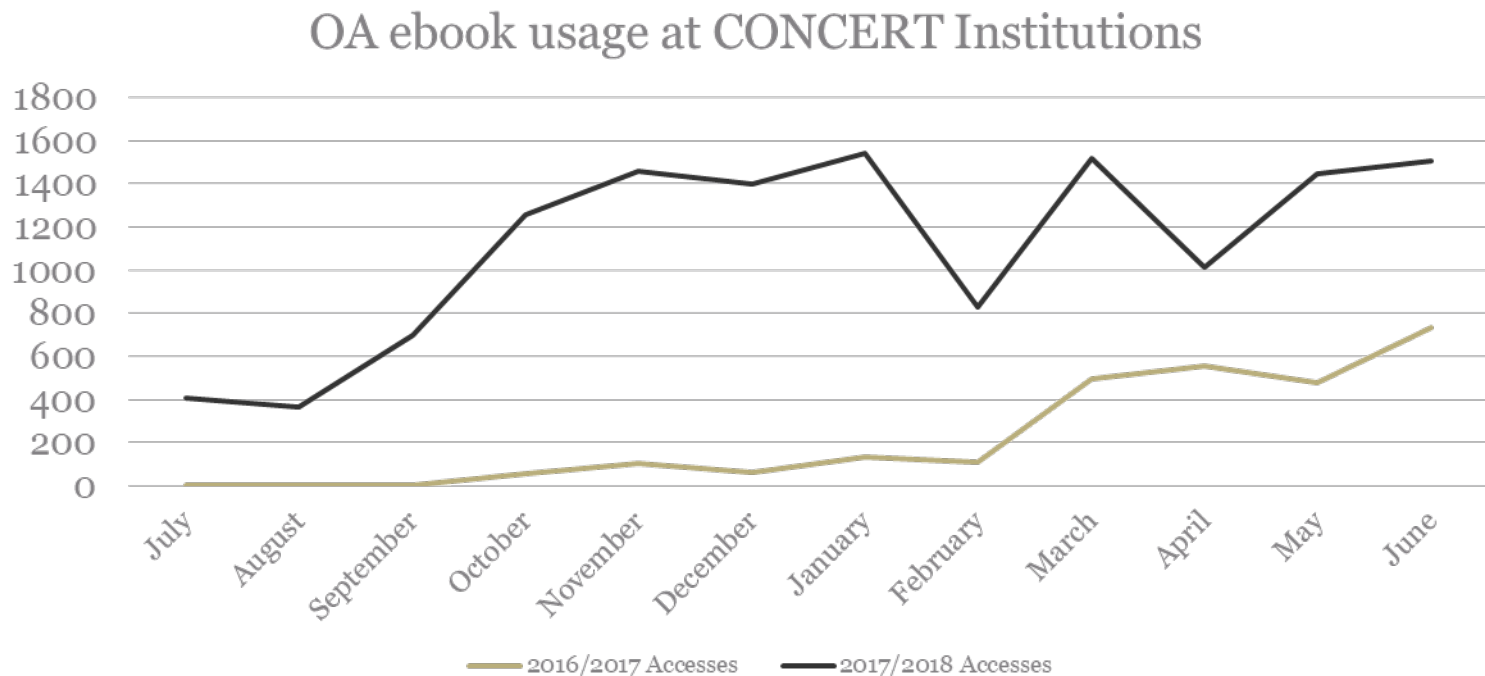
Access across CONCERT members July 2017 – June 2018

OA USAGE: Journals vs. Books

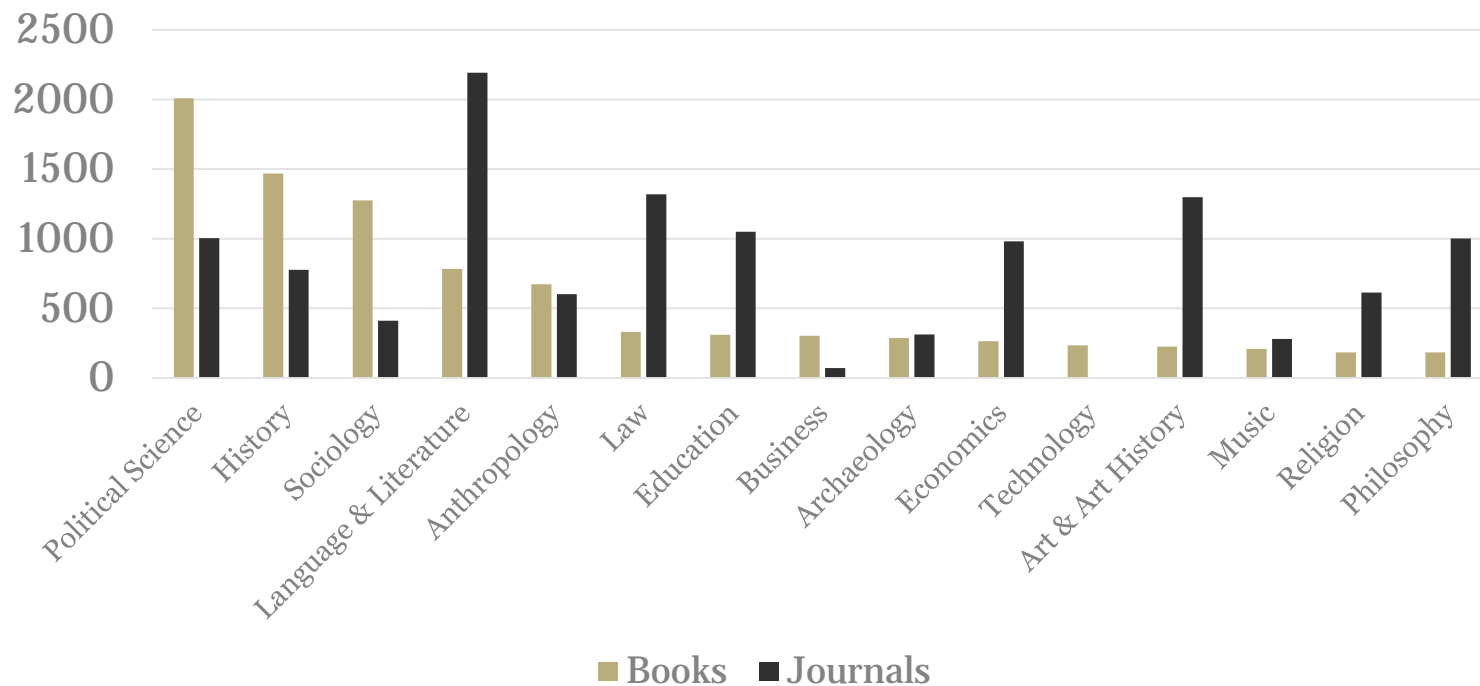


HIGH OA USAGE AT CONCERT INSTITUTIONS

More than 13,000 chapter views and downloads of Open Access ebooks with CONCERT members in the past year (July 2017 - June 2018)



TOP OPEN ACCESS DISCIPLINES AT CONCERT INSTITUTIONS



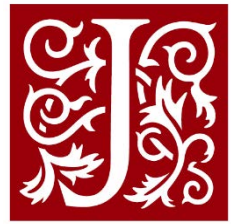


PORTICO

OA Preserved for the Long Term

- Because many OA funding models are still experimental, there is concern in the library community that some OA content may be at risk of disappearing in the future
- All OA content on JSTOR is preserved in Portico, so that librarians and researchers can be assured of its availability for the long term

IMPROVING THE RESEARCH EXPERIENCE ON JSTOR



JSTOR

Text Analyzer: A new way to search

This new tool helps researchers:

- **Explore a new topic:** upload a starting document (for example: assignment description, encyclopedia description) and get recommendations for related content on JSTOR
- **Find better keywords:** upload a classic article or key document (paper outline, notes, etc.) to find keywords and academic terminology to help refine your search
- **Find resources that were missed:** upload an outline of a paper, key sources, or notes to find recommendations that may have been missed with a traditional search
- Upload documents in many languages (including Chinese) and find results in English



Text Analyzer: A new way to search

Text Analyzer BETA
BROUGHT TO YOU BY [JSTOR LABS](#)

[Analyze Another Document](#) | [Help us make this better](#) | [About Text Analyzer](#)

ANALYSIS

Prioritized terms

Adjust results by changing the weights for each term.

- ✕ Political candidates
- ✕ Voter interest
- ✕ Third parties
- ✕ Extraparlimentary parties
- ✕ Absentee voting

Add your own term

Identified terms

Click to add to Prioritized Terms.

TOPICS

Absentee voting Catchall parties Ethnic parties

Extraparlimentary parties Extremist parties Fascist parties

Independent study Median voter model Necessary parties

New Years parties Parties Parties in interest

Parties of the first part Parties of the second part

Party list proportional representation Political campaigns

RESULTS

Results with the prioritized terms: Political candidates, Voter interest, Third parties, Extraparlimentary parties, Absentee voting

Search Filters: content I can access from 1900 - 2018

ARTICLE

[Elections and Parliamentary Democracy](#)

J. F. H. Wright
The Australian Quarterly, Vol. 43, No. 2 (Jun., 1971), pp. 25-30

Prioritized Terms: Political candidates Voter interest Third parties Extraparlimentary parties Absentee voting

Topics: [Third parties](#), [Runoff elections](#), [Parliamentary parties](#), [Political systems](#), [Proportional representation](#), [Political candidates](#), [Electorate](#), [Electoral systems](#), [Electoral districts](#), [Third party candidates](#).

ARTICLE

[Divided and Ruled](#)

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JSTOR


Sarah Glasser ▾



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[Give Feedback](#) 


My Workspace


Name




 [Create Folder](#)


[Add](#)


[Move](#)


[Cite](#)


[Delete](#)

 Environmental Conflict and Social Change	2 items
 Global Marketing	3 items
 Sustainable Development	13 items

OPEN ACCESS: BEYOND BOOKS AND JOURNALS

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APPLY

- Artstor Collections
- Institutional Collections
- Public Collections**
- My Collections
- Image Groups






Search within results

[Advanced Search](#)

Browse Collection

Yale University Art Gallery: Borneo Mats Collection

[Shared Shelf Commons](#) is a free, open-access library of images. Search and browse collections with tools to zoom, print, export, and share images. Public Collections are delivered via [JSTOR Forum](#), a web-based software solution for creating, sharing, and preserving digital collections.

[More](#)Sort: Relevance ▾ Images/page: 24 ▾    Select

|< < 1 of 2 > |>

41 results.



Broaden the Reach of Your Collections

Get started managing and publishing digital content to a community of scholars and beyond.

[VIEW QUICKSTART GUIDE](#)

OPEN ACCESS TOMORROW

OBSERVATIONS & PERSPECTIVE

From where we sit, these are still early days.

Experiments and evidence are valuable, not leaps of faith.

There is benefit in the mutual understanding that is and can occur around the full knowledge lifecycle.

We need to get comfortable with a spectrum of access and openness.

We should always be aware of the broader economic context.

I T H A K A

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